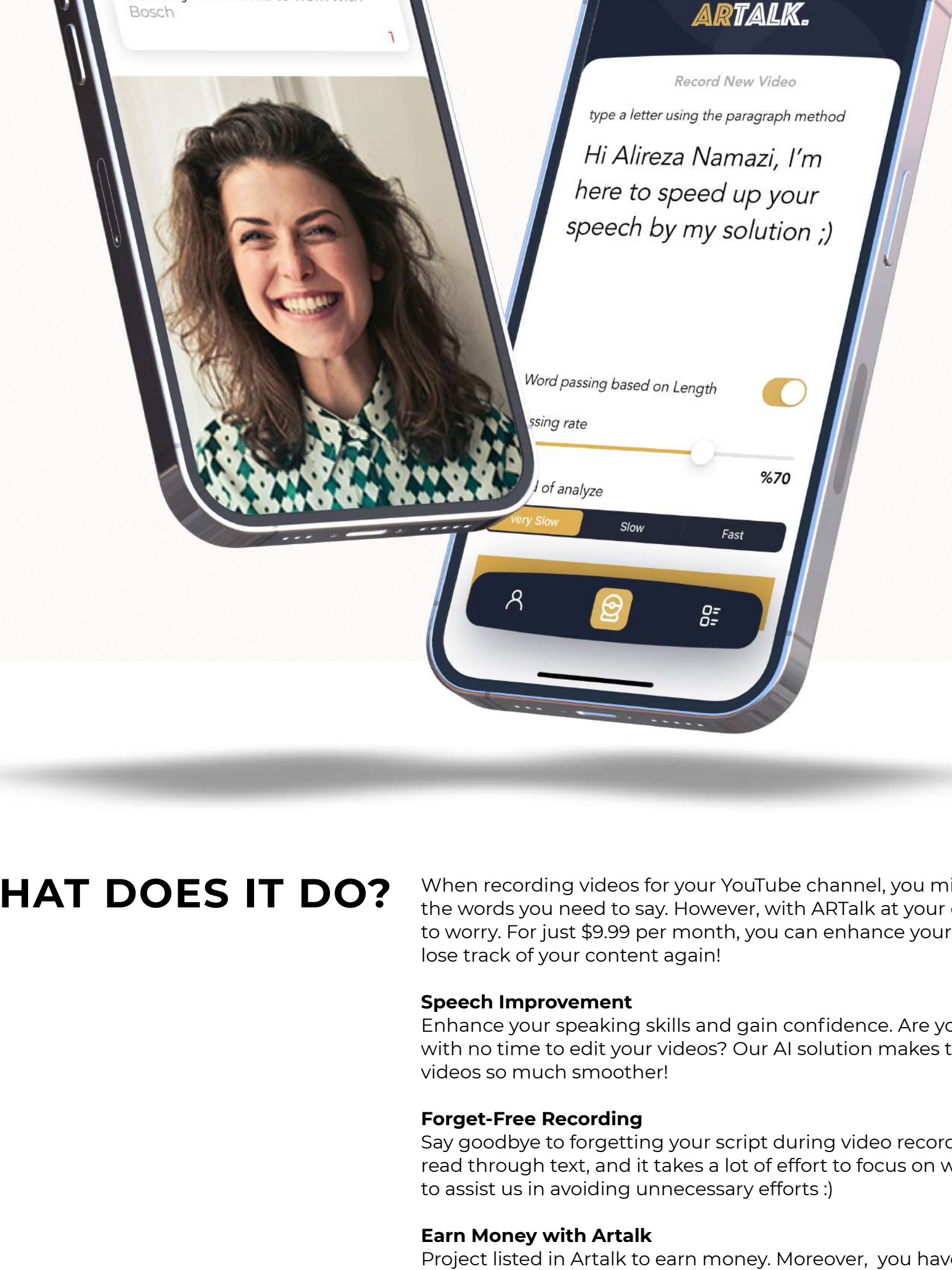




ARTALK APP



WHAT DOES IT DO?

When recording videos for your YouTube channel, you might occasionally forget the words you need to say. However, with Artalk at your disposal, there's no need to worry. For just \$9.99 per month, you can enhance your speaking skills and never lose track of your content again!

Speech Improvement

Enhance your speaking skills and gain confidence. Are you a YouTuber or blogger with no time to edit your videos? Our AI solution makes the process of recording videos so much smoother!

Forget-Free Recording

Say goodbye to forgetting your script during video recording. It's always hard to read through text, and it takes a lot of effort to focus on what to say next. AI needs to assist us in avoiding unnecessary efforts.)

Earn Money with Artalk

Project listed in Artalk to earn money. Moreover, you have the opportunity to earn up to 5000 euros monthly!

Speak with Confidence: Master Video Recording with Artalk

Setting Up Your Script

Begin your Artalk experience by entering the text you intend to read. Customize your session with options to fine-tune your delivery, including pronunciation checks, desired passing rates, and the speed at which the app analyzes your speech.

Recording Your Performance

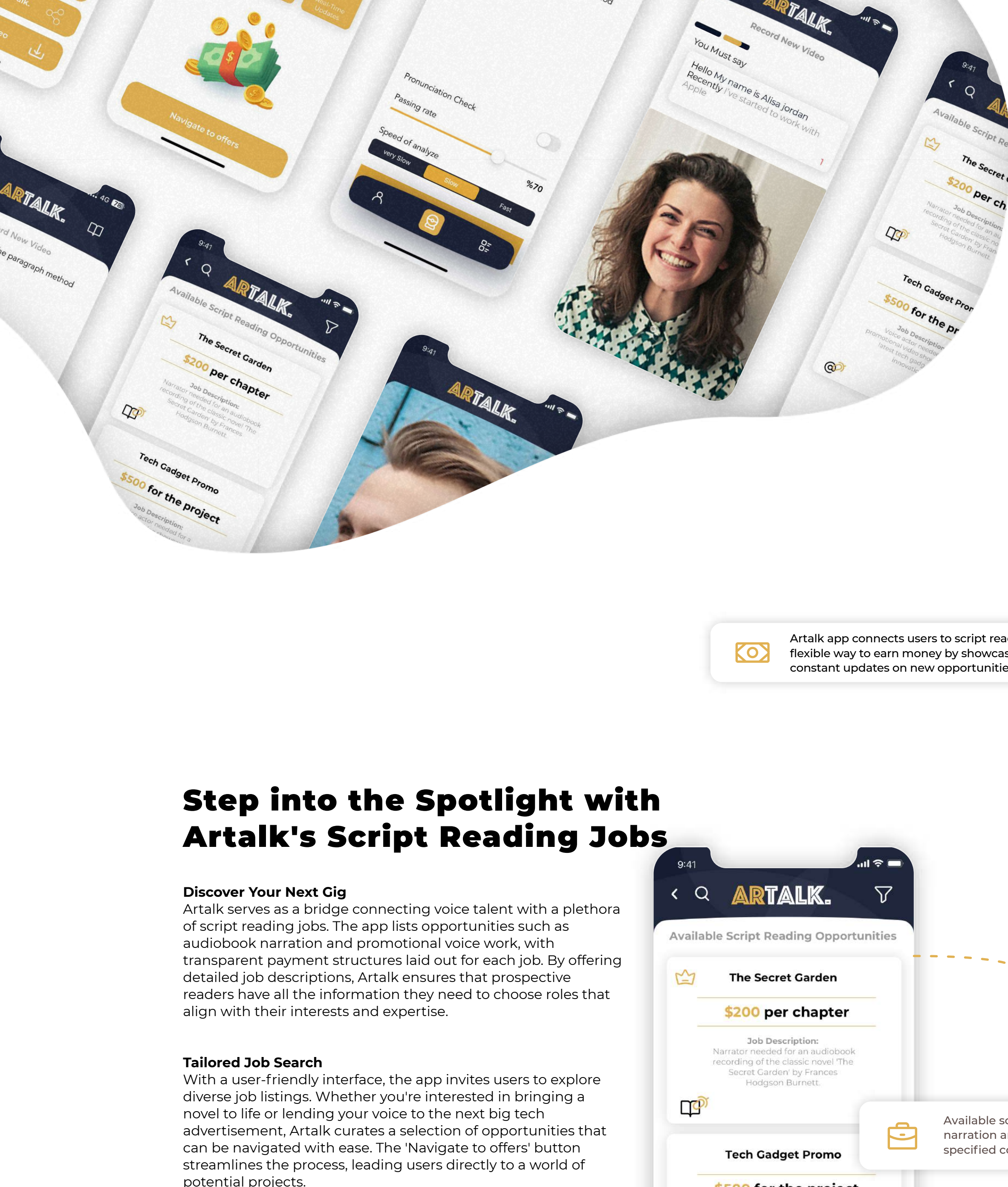
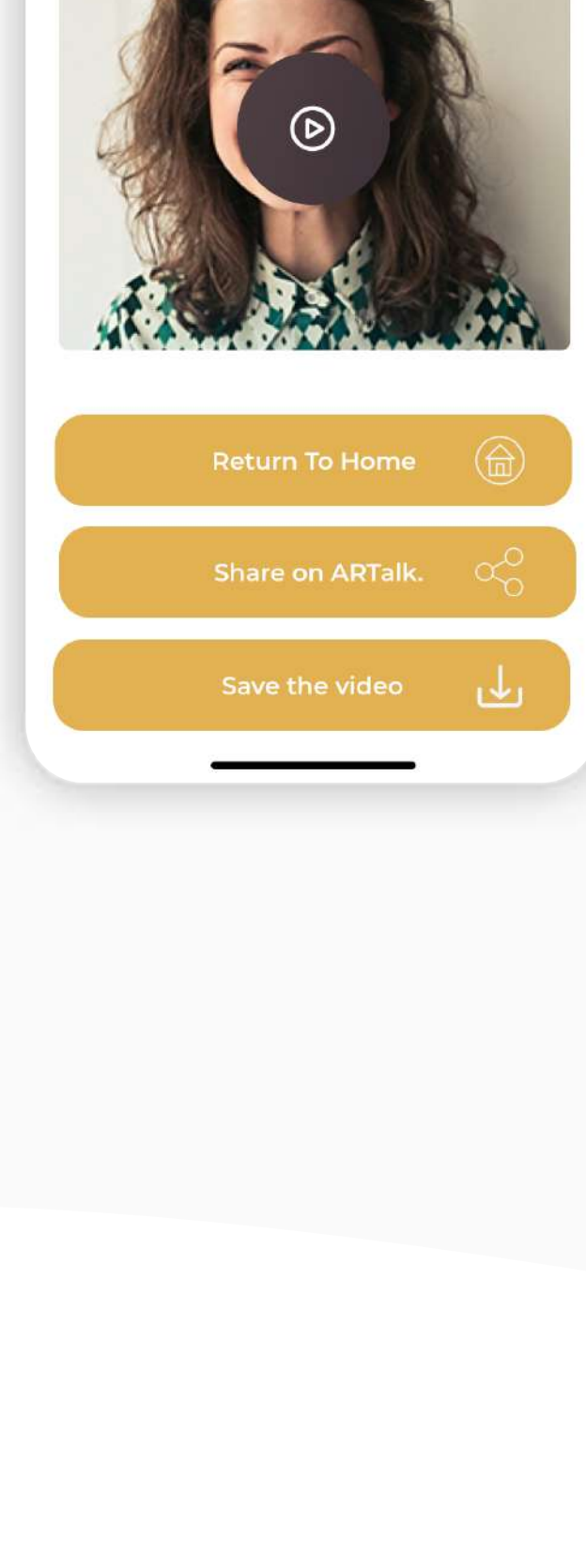
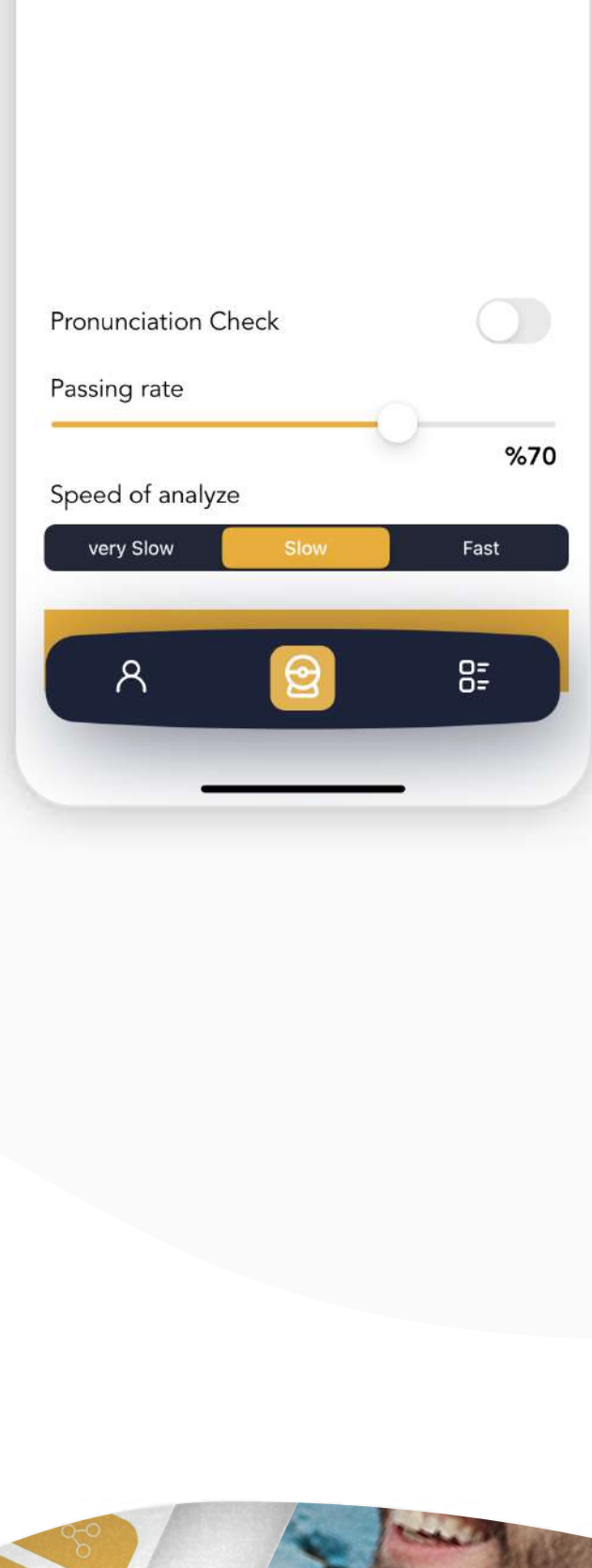
Once you've set up your script, move on to the recording phase. Artalk's interface shows the script on-screen as you read. As you deliver your lines, the app tracks your progress by changing the color of the text, ensuring you never lose your place. The autoscroll feature adds convenience by moving the text as you go along.

Review and Share

After completing your recording, review your performance on the app. You can then share your video directly on Artalk to join a community of content creators or save the video to your device for future use.



Artalk simplifies the video recording process with a focus on speech enhancement, offering features like live script tracking and auto-scrolling, with options to review and share your polished videos within an engaging community.



Step into the Spotlight with Artalk's Script Reading Jobs

Discover Your Next Gig

Artalk serves as a bridge connecting voice talent with a plethora of script reading jobs. The app lists opportunities such as audiobook narration and promotional voice work, with transparent payment structures laid out for each job. By offering detailed job descriptions, Artalk ensures that prospective readers have all the information they need to choose roles that align with their interests and expertise.

Tailored Job Search

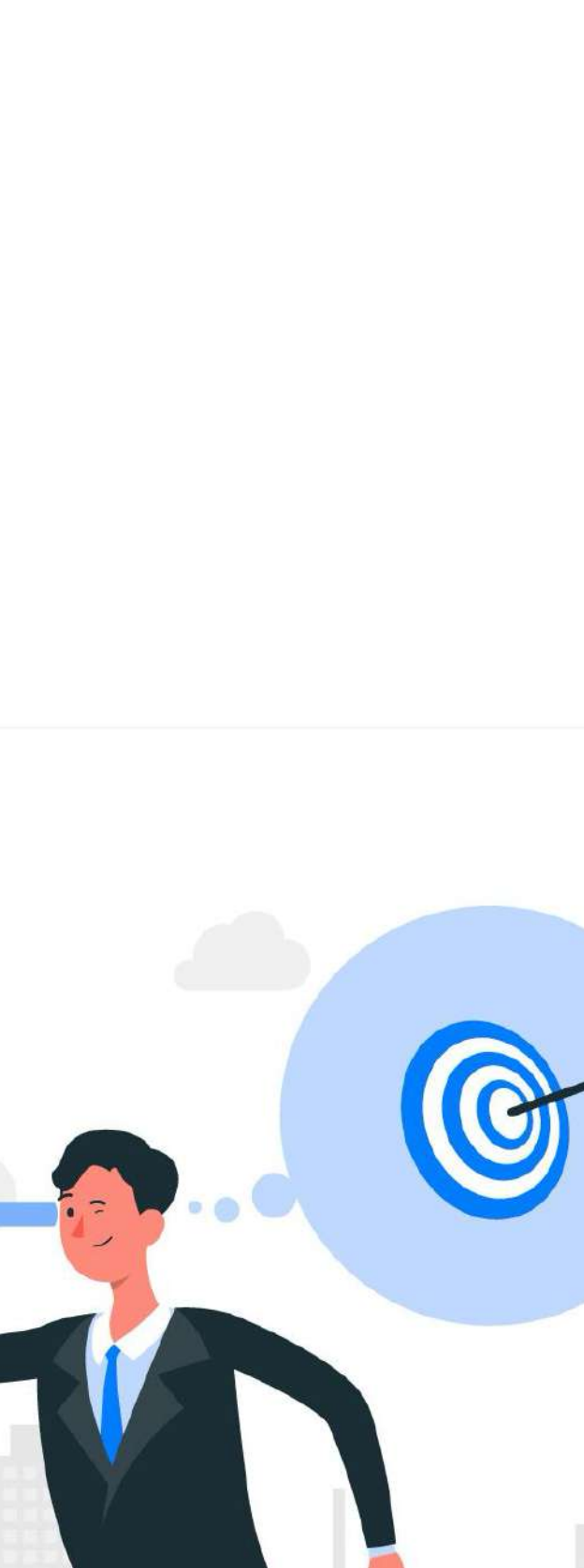
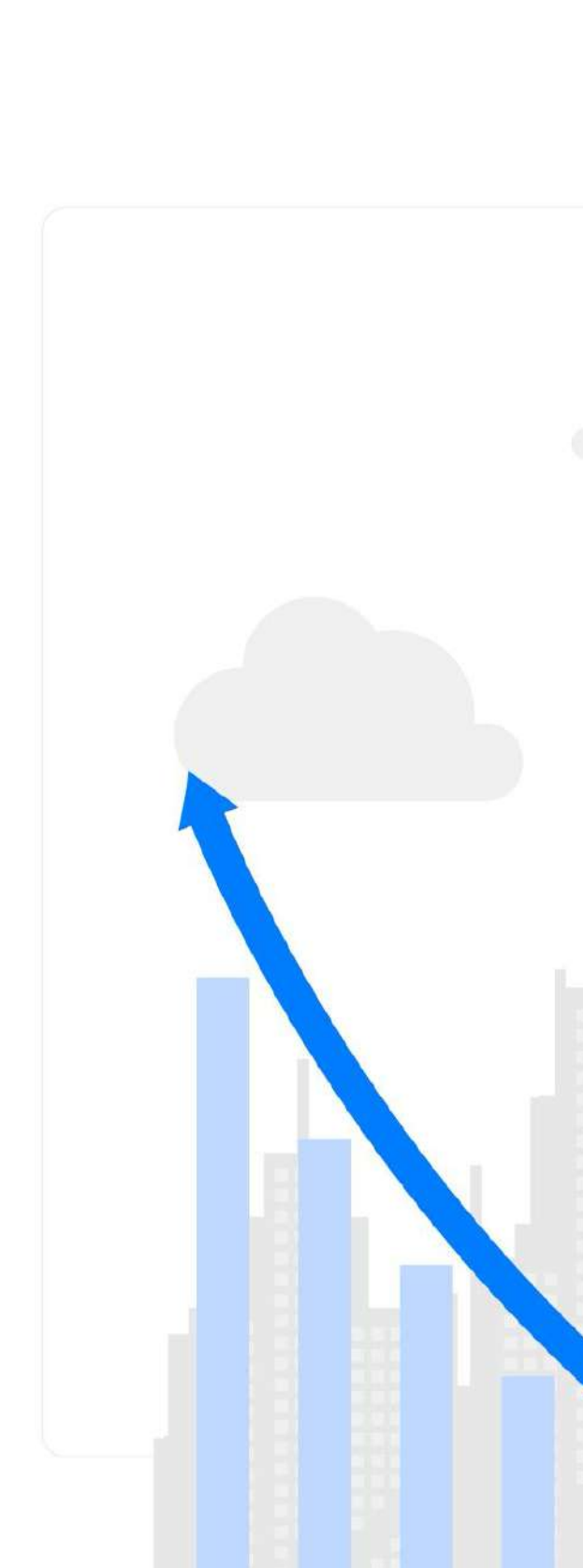
With a user-friendly interface, the app invites users to explore diverse job listings. Whether you're interested in bringing a novel to life or lending your voice to the next big tech advertisement, Artalk curates a selection of opportunities that can be navigated with ease. The 'Navigate to offers' button streamlines the process, leading users directly to a world of potential projects.

Earn with Every Word

Artalk not only offers a platform for finding voice work but also promises a rewarding experience. Each project comes with a set fee, allowing voice actors to monetize their skills effectively. With Artalk, earning from your passion for reading and voice acting is just a few clicks away, making it an attractive option for those seeking to turn their vocal prowess into profit.



Artalk app connects users to script reading jobs, offering a flexible way to earn money by showcasing reading skills, with constant updates on new opportunities.

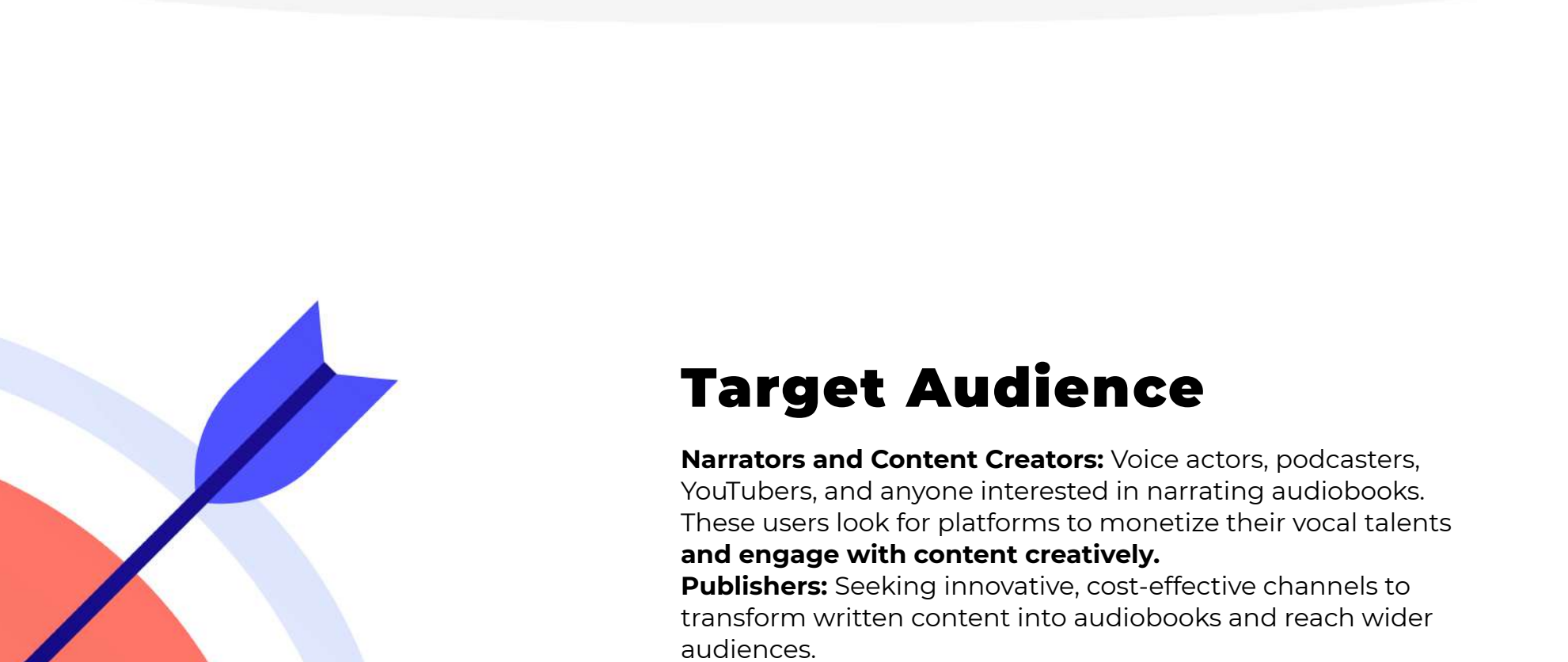


Available script reading jobs are listed, including audiobook narration and voice acting for tech promotions, with specified compensation per project.

Market Opportunity

Audiobook Market Insights: With the audiobook market projected to reach \$15 billion by 2027, artalk.app enters a rapidly growing field with vast potential for innovation and growth.

Gig Economy and E-commerce Trends: Capitalizing on the gig economy's rise and the subscription model's success, artalk.app meets the growing demand for flexible earning opportunities and continuous content access.



Target Audience

Narrators and Content Creators: Voice actors, podcasters, YouTubers, and anyone interested in narrating audiobooks. These users look for platforms to monetize their vocal talents and engage with content creatively.

Publishers Seeking Innovative: Collaborating with influencers who have a strong interest in literature, storytelling, or education to showcase the app's benefits to their followers.

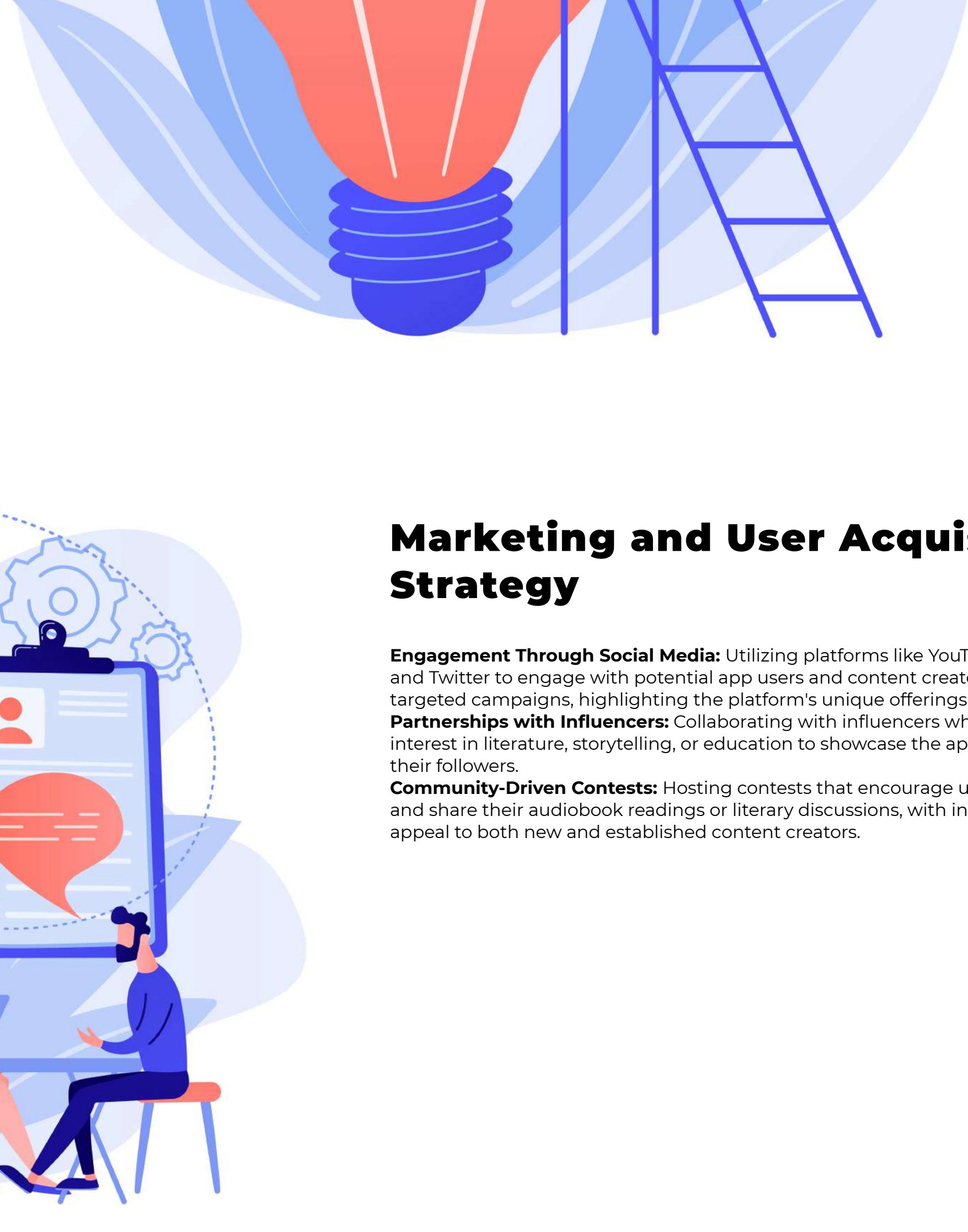
Community-Driven Content: Hosting contests that encourage users to create and share their audiobook readings or literary discussions, with incentives that appeal to both new and established content creators.

Unique Value Proposition

Core Feature - Narration Marketplace: Artalk.app's core feature is its marketplace that allows publishers to post audiobook projects and narrators to select projects that align with their interests and expertise, enabling them to earn money through narration. This feature not only democratizes the production of audiobooks but also opens up new earning opportunities for individuals worldwide.

Innovative Platform: Seamlessly combines the joy of reading with the convenience of listening, catering to a diverse audience of narrators and publishers.

Earning Opportunities for Narrators: Provides a unique platform for narrators to earn by bringing books to life, enhancing the audiobook landscape with fresh voices and perspectives.



Marketing and User Acquisition Strategy

Engagement Through Social Media: Utilizing platforms like YouTube, Instagram, and Twitter to engage with potential app users and content creators through targeted campaigns, highlighting the platform's unique offerings.

Partnerships with Influencers: Collaborating with influencers who have a strong interest in literature, storytelling, or education to showcase the app's benefits to their followers.

Community-Driven Content: Hosting contests that encourage users to create and share their audiobook readings or literary discussions, with incentives that appeal to both new and established content creators.



Budget Overview

Detailed Budget Allocation: Providing a breakdown of the initial \$5,000 to \$50,000 marketing budget, detailing allocations towards social media advertising, influencer partnerships, and community engagement initiatives.

Cost-Efficiency Strategies: Emphasizing the focus on organic growth and community building to maximize the impact of the budget.



Revenue Model and Projections

Subscription Model

Strategy: Artalk.app offers a monthly subscription at €9.99, providing exclusive access to a wide range of audiobooks and premium features.

Goal: Targeting 5,000 paid subscribers in the first year, leveraging the platform's appeal to both publishers and narrators.

Revenue: With 5,000 subscribers, the annual subscription revenue is projected to be €599,500.

Commission Model

Overview: Publishers post audiobook narration projects on artalk.app, and the platform retains a 20% commission on the payments made to narrators for completed projects.

Revenue Streams: This model not only generates income through commissions but also encourages a steady flow of new content, enhancing the platform's appeal to both publishers and narrators.

Projection: Assuming additional revenue from content creator partnerships and publisher collaborations, the commission-based revenue is expected to complement the subscription income significantly.

Advertising Budget and Operational Costs: The annual advertising budget ranges from €10,000 to €50,000, aimed at user acquisition and platform promotion.

Operational Expenses: Estimated at €50,000, covering platform maintenance, support, and further development.

Net Revenue Forecast: Estimated at €500,000, covering platform maintenance, support, and further development.

Before Expenses: Total projected revenue from subscriptions and commissions is €689,500.

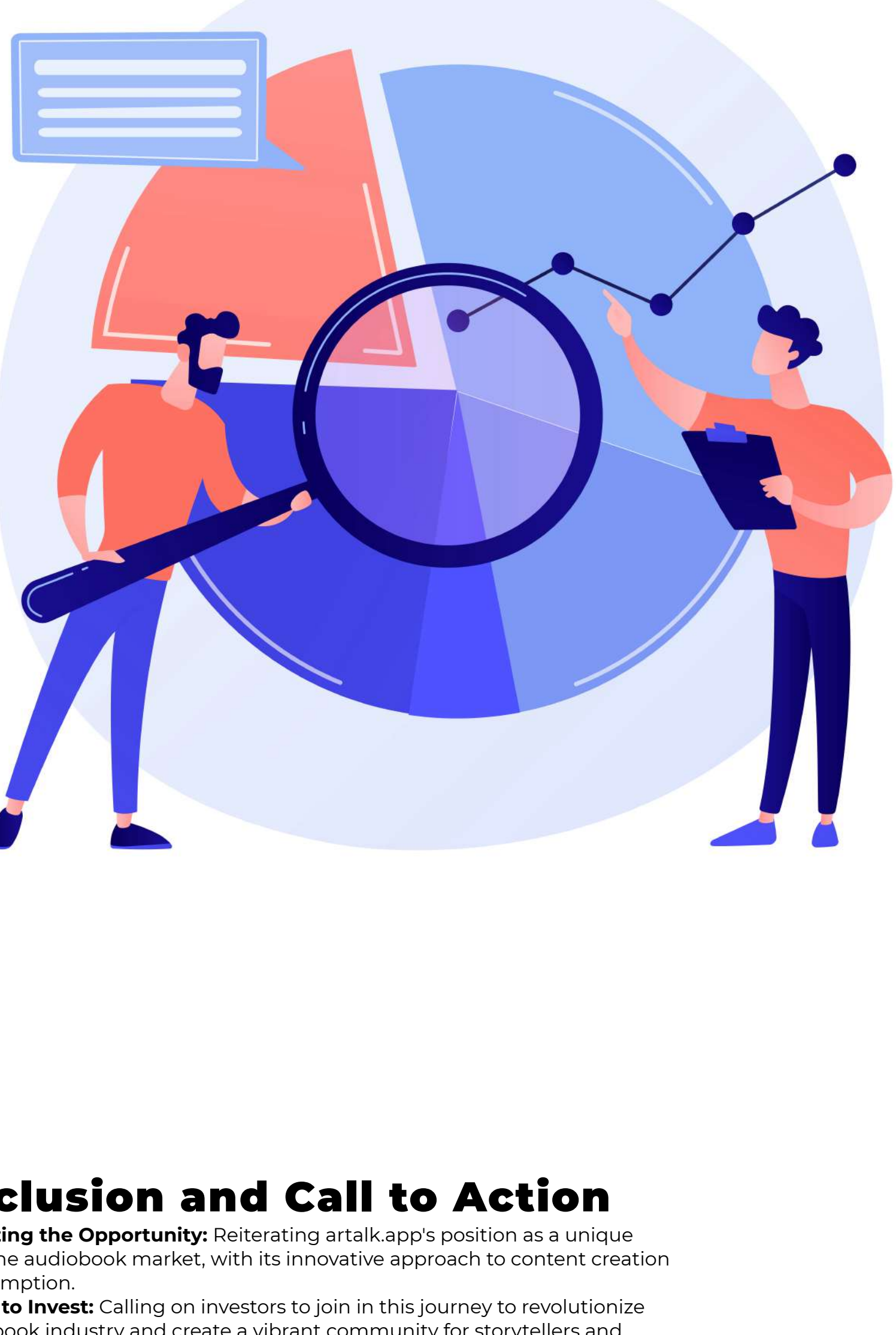
SWOT Analysis

Strengths: Unique platform offering, creator engagement strategy, and earning opportunities.

Weaknesses: Competition from established audiobook and content platforms.

Opportunities: Growing audiobook market, increasing demand for subscription services, and niche for content creators.

Threats: Rapid technological changes, copyright issues, and shifting consumer preferences.



Conclusion and Call to Action

Summarizing the Opportunity: Reiterating artalk.app's position as a unique player in the audiobook market, with its innovative approach to content creation and consumption.

Invitation to Invest: Calling on investors to join in this journey to revolutionize the audiobook industry and create a vibrant community for storytellers and listeners alike.

